# **Fabretto**



"Creating a strong business and building a better world are not conflicting goals – they are both essential ingredients for long-term success."

- William Clay Ford Jr., Ford Motor Co.



# Corporate Partners



Through a mutually beneficial partnership with Fabretto, companies can make a positive impact on the lives of children and their families in Nicaragua. Fabretto works with each corporate partner to create a unique partnership to pursue a shared vision of social responsibility, including but not limited to the following ideas.

## **Employee Volunteerism**

Partner with Fabretto to send employees on a meaningful volunteer service trip that builds camaraderie and strengthens group commitment to service. Employees broaden their awareness of challenges facing Nicaraguan children, participate in volunteer activities, and see Fabretto's impact.

#### **Event Sponsorship**

Sponsor one of Fabretto's annual fundraising events hosted in major cities throughout the U.S., including NYC, Chicago, D.C., Miami, and Houston. Publicity at Fabretto events offers opportunities to demonstrate commitment to positive change and access to a diverse audience of leaders in business, government, education, non-profit, and more.

### **Employer Matching Contribution**

Offer employees the chance to double their gift by matching donations to Fabretto.



Martin Mayorga of Mayorga Coffee at school inauguration

#### **Tribute Gifts**

Make a tribute gift to commemorate an employment anniversary, promotion, or retirement with merchandise from the cooperatives that Fabretto supports. Products from these cooperatives include handmade pine baskets, fair trade coffee, jewelry, and ornaments.

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#### **Product Partnership**

Designate a portion of general sales or sales of a specific product to Fabretto's major programs to alleviate poverty through education.



Artisan in the Women's Basket Cooperative

To learn more about corporate partnership opportunities, please contact Iris Ovadiya, Director of Foundation & Corporate Relations, at iovadiya@fabretto.org or call (703) 525-8716. For more information about Fabretto's programs in Nicaragua, please visit www.fabretto.org.

